HEWLETT-PACKARD COMPANY

Intellectual Property Administration P.O. Bax 272:00 Fort Cullins, Colorado 80527-2400

HP Docket No. 10005619-1

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inventor(s)

Salil Pradhan et al.

Confirmation No. 5410

Serial No.:

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Examiner: Andrew J. Fischer

Filed:

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Group Art Unit:

3627

Title:

MEDIATED SHOPPING METHOD AND SYSTEM

MAIL STOP RCE Commissioner for Patents PO Box 1450 Alexandria, Virginia 22313-1450

PRELIMINARY AMENDMENT

Sir:

This Amendment is responsive to the Office Action mailed May 11, 2005. Please consider the following amendments and remarks: